



Master of Insurance Business Analysis (MIBA) Professional Designation

Defining, Designing, Verifying and Deploying
Outstanding Business Solutions

**The Systems Development
Methodology Continuum:
From Waterfall to Agile Best Practices**

**Requirements and Story Boarding
Elicitation, Validation, Verification,
Traceability & Management**

**Enterprise Analysis, Business
and IT Architecture;
Applications and Integration**

**Commercial Off the Shelf
Software (COTS): Selection,
Disciplined Adaption and Rapid
Deployment**

**Data Essentials, Analytics and
Multi-Dimensional Data Base
Design, Machine Learning and
Generative AI Fundamentals**

**Building the Business Case &
the Ten Essential Components
of an Effective Scope Document**

**Financial Boot Camp for Subject
Matter Experts, IT Professionals,
Business Analysts, and Project
Managers**

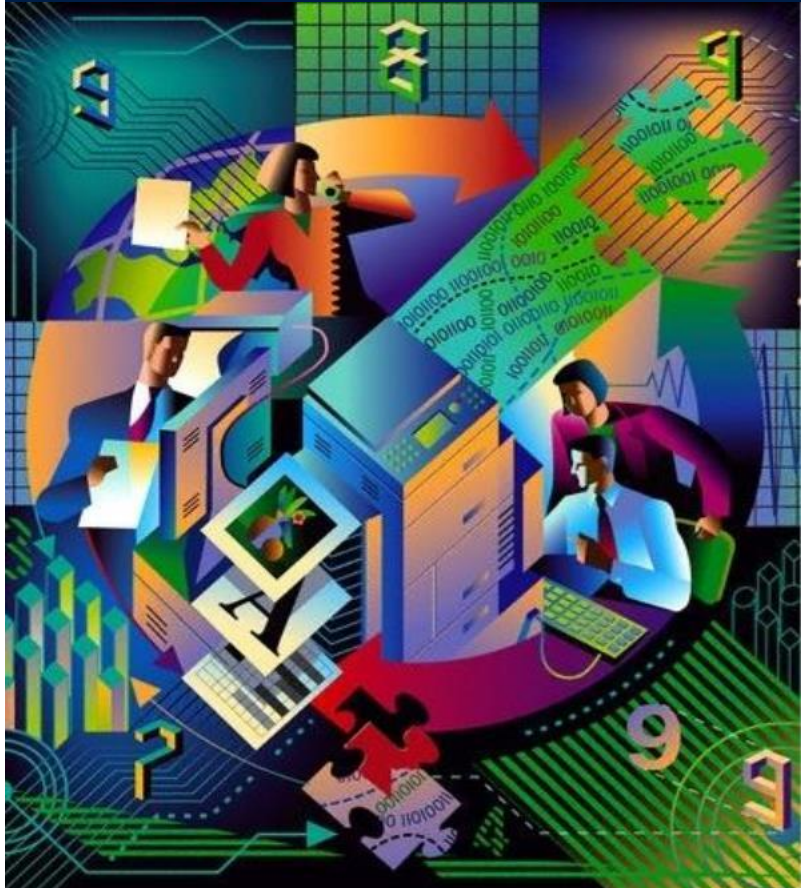
**Purging & Preventing Scope
Creep, Prioritization Approaches,
and Stakeholder Management**

**Joint and Rapid Application
Development;
SCRUM Master Fundamentals,
Tools & Techniques**

**Business Process and Customer
Experience Journey Mapping
and Design**

**User Centered Solution Design,
Masterful Testing, Successful
Implementation and Continuous
Enhancement**

**Essential Social Skills: Flawless
Facilitation, Influencing Without
Authority and Communicating
for Results**



**Mastering and Applying Insurance Business
Analysis Best Practices – Earn your MIBA**
Designation through a robust professional
development program customized to the unique
requirements of insurance professionals & leaders

**April 10-12, 2024
Virtual Distance
Learning**

The Designation

The Challenge and The Opportunity

It makes all the difference in the world. Everything, every project, every success and every failure points to the pivotal importance of consistently and skillfully applying business analysis disciplines. All the forecasts by all the research groups were correct; the business analysis process required to significantly improve business performance, and assure project success, is continuing to grow in both criticality and complexity. Masterfully applying business analysis best practices is essential throughout the project life cycle and to advance the business to ever higher and more demanding standards of excellence.

Time is of the essence. No longer can insurance organizations tolerate the often agonizingly slow pace of initiatives. Failure is not an option. No longer can insurance organizations tolerate efforts that fall behind, run over budget, or simply miss the mark. Mediocrity is not an option. Projects must indisputably be successful at achieving or surpassing objectives. Results must be captured, solutions must be user centered, robust and resilient. Problems must be solved – quickly with a sense of urgency and focused tenacity. Clearly, as never before, the increasingly multidimensional importance of the business analysis process presents both unprecedented challenges and opportunities to insurance leaders and professionals.

The Master of Insurance Business Analysis (MIBA) designation program provides a pathway to obtaining and applying outstanding business analysis skills, methodologies, and techniques – all within the context of insurance. The MIBA designation does this through an intense and compelling curriculum consisting of: Rigorous and complete course content; Supported by extensive insurance business examples and case studies; Reinforced through practice and application.

In this manner, the MIBA program provides a uniquely rewarding and highly relevant professional developmental experience – while delivering immediate and tangible benefits to the enterprise. Essential knowledge is gained. Core disciplines and methodologies are learned. Skills are honed. The latest tools and techniques are grasped. Mutually rewarding business relationships are enhanced. Projects and initiatives are significantly improved. Business performance accelerates.

Information technology and business are becoming inextricably interwoven. I don't think you can talk meaningful about one without talking about the other. - Bill Gates



Everyone here has the same sense that right now is one of those moments when we are influencing the future.

- Steve Jobs



Defining, Designing, Verifying and Deploying Outstanding Business Solutions

The MIBA Designation is Particularly Robust, Content Rich, and Practical

The MIBA faculty present topics in a highly compelling manner; Underlying concepts are clearly and fully explained with an emphasis on readily applicable tools and techniques. Course content comes to life through highly interactive and dynamic instruction supported by extensive use of insurance examples and case studies. “Work-Out” sessions that are conducted throughout the MIBA designation class provide candidates the opportunity to practice and apply newly learned methodologies and techniques. The entire MIBA designation program is designed to deliver a powerful and pragmatic learning experience – a learning experience that is truly unique and immensely rewarding for MIBA class participants and their sponsoring firms.

The MIBA designation class can only support a limited number of attendees to ensure the highest quality of learning. The program is content rich. It is a highly interactive, intense development program dedicated to rapidly advancing the knowledge, skills, performance and industry recognition of insurance professionals dedicated to building and accelerating outstanding business solutions.

Who Should Participate

The MIBA designation is designed to better enable all those who contribute to improving business performance and the project capabilities of insurance firms. The business analysis process and skill set embraces an ever widening and diverse group of industry leaders and professionals including:

- | | |
|---|--|
| : : Project Managers and Business Analysts | : : Application Developers and Designers |
| : : Technology Executives and Professionals | : : Business and IT Architects |
| : : Process Designers and Owners | : : Business Integrators and QA Staff |
| : : Product Managers | : : Digital, Web & UX Designers |
| : : Systems Designers and System Analysts | : : Customer Experience Managers |
| : : Internal Consultants & Business Advocates | : : Business Unit Heads |
| : : Operational Managers and Professionals | : : Subject Matter Experts |
| : : Financial Managers and Professionals | : : Actuarial Managers and Professionals |
| | : : User Community Members |
| | : : Strategic Planners and Practitioners |

**Excellence is
not a
destination;
It is a
continuous
journey that
never ends.**

- Brian Tracy



**Become
addicted to
constant and
never-ending
self
improvement**

- A. D'Angelo



The Process & Class Arrangements

The Master of Insurance Business Analysis (MIBA) Designation Process

The MIBA Designation provides candidates a uniquely powerful learning experience as well as the opportunity to attain and communicate a high standard of professional recognition throughout the insurance industry. The MIBA Designation involves four steps:

Step 1 – MIBA Designation Application: Each MIBA candidate completes and submits a MIBA Candidate Registration Form as contained within this brochure. As part of the application process, candidates are reviewed to ensure the applicant's qualifications, industry experience and current responsibilities.

Step 2 – Pre-MIBA Designation Class Preparation: A few weeks prior to the MIBA Designation Class, candidates will be provided a prep package of articles and case studies for their review.

Step 3 – MIBA Designation Conference Participation: MIBA candidates participate in a three-day conference which covers the essential bodies of knowledge, tools, techniques, methodologies and insurance case studies

Step 4 – MIBA Capstone Project: Recognizing adults learn by doing, participants are provided a take-away assignment that helps them review and reinforce the key concepts covered in the MIBA Conference. This capstone project is intended to be completed with approximately 30 hours of additional effort spread over 180 days; which enables candidates to complete the assignment while complementing their current daily job responsibilities and providing immediate beneficial application to their sponsoring organizations. Completion of the post conference capstone project results in awarding the Master of Insurance Business Analysis (MIBA) Designation

"Thank you for conducting such a phenomenal class!" - Chubb

"It was a pleasure taking the MIBA Class and I was amazed by the magnitude of the immediately applicable content covered"
- Great American

"We appreciate the time the CIOP Institute has taken to create the outstanding MIBA educational experience. It is second to none."
- Hartford Insurance

"The MIBA Class was a great experience, and I am already applying the tools and techniques we covered in class."
- USAA

"The MIBA class was THE BEST class I have ever attended during my career in the Insurance Industry."
- Secura Insurance

"Thank you for such a great class – Incredibly and immediately beneficial."
- Nationwide Insurance



The Syllabus

MIBA Designation Syllabus

The MIBA Designation Class provides a very deep and broad content rich presentation of all the critical concepts, cutting-edge techniques, and skills associated with the insurance business analysis process, disciplines and best practices. Appreciating the amount of critical material presented, the teaching approach is quite rigorous and dynamic with a uniquely high level of class interaction. Instruction moves rapidly through underlying concepts, the fundamental bodies of knowledge, and insurance examples, illustrations and real world applications. Topics that comprise the MIBA Designation Class include:

Business Analysis Foundation and Fundamentals


- : : System Development Frameworks & Processes
- : : Waterfall and Spiral Models
- : : Agile Development Models
- : : Project Accelerators and Practices
- : : Rational Unified Process
- : : Extreme Programming and Rapid Development
- : : Scrum Concepts and Techniques
- : : User Experience Models and Body of Knowledge
- : : The Business Analysis Bodies of Knowledge
- : : Traditional Functional Requirements & Story Boarding
- : : Business Analysis Planning & Control
- : : The Business Solution Life Cycle
- : : Business Analysis and the Insurance Digital Journey

Enterprise Analysis – Connecting Needs and Solutions

- : : Masterful Business Needs Identification
- : : Solutions Scoping and Managing Constraints
- : : Enterprise Architectures and Models
- : : Enterprise Analysis Techniques & Toolkit
- : : Root Cause Analysis & Techniques
- : : Risk Analysis and Mitigation
- : : Performing Business Gap Analysis
- : : Commercial Off the Shelf (COTS) Due Diligence
- : : Project Governance & Decision Rights
- : : Improving Business Performance Through Analytics


Elicitation of Business Requirements

- : : Overview of Elicitation Best Practices
- : : Elicitation Planning and Pre-project Success
- : : The Project Complexity Model
- : : Statement of Work Design and Documentation
- : : Elicitation Tasks, Elements and Techniques
- : : Stakeholder and User Identification and Analysis
- : : Fulfilling Elicitation and Requirements

A black and white portrait of Eric Hoffer, an older man with glasses, wearing a cap and smoking a pipe.

In times of change, learners inherit the earth, while the learned find themselves beautifully equipped to deal with a world that no longer exists. - Eric Hoffer

The 2024 Master of Insurance Business Analysis (MIBA) designation class will be conducted through the CIOPI Institute's Virtual Distance Learning Platform from 9:00am – 5:15pm Wednesday April 10th and Thursday April 11th. The Friday April 12th session will be conducted from 9:am to 4:30pm

A color portrait of Shoshana Zuboff, a woman with short brown hair, smiling.

There is this childlike belief that, in the absence of skillful business analysis, technology will make everything better.

- Shoshana Zuboff

The Syllabus

Elicitation of Business Requirements (continued)

- : Project Life Cycle Determinations
- : Elicitation Workshops and Discovery Process
- : Elicitation Interviewing, Surveying and Documentation
- : Identifying and Analyzing Dependencies and Interfaces

Requirements Analysis, Management & Communication

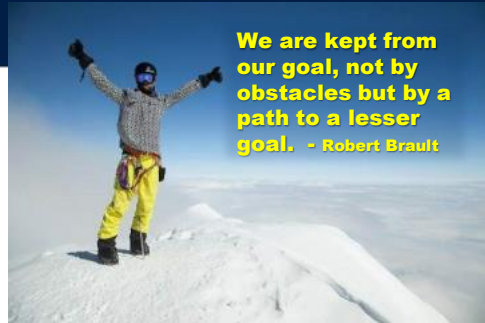
- : Organizing, Documenting and Prioritizing Requirements
- : Clarifying Assumptions, Constraints and Dependencies
- : Business, Functional and Supplemental Requirements
- : Requirements Analysis Techniques, Methods and Tools
- : Verifying and Validating Requirements
- : Navigating the Requirements Approval Process
- : Packaging and Communicating Business Requirements
- : Managing Requirements Traceability and Re-use
- : Agile Story Boarding Techniques and Practices
- : Prototyping Approaches and Requirements Management
- : Forging Linkage between Innovation and Requirements

Solution Design, Assessment, Validation & Implementation

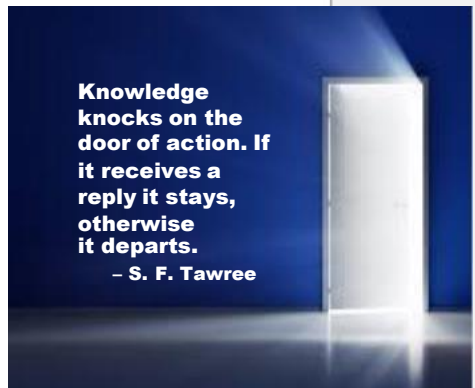
- : Contributing to Design – Building Design Constructs
- : Design Techniques and the Business Analysis Tool Box
- : Simplifying the Design Solution
- : Rapid and Joint Application Design & Development
- : SCRUM Design & Build Sprints
- : Requirements and Functional Decomposition
- : Writing and Testing Business Rules
- : Design Prototyping and Requirements Matching
- : Defining Acceptance & Evaluation Criteria
- : Crafting and Applying Flawless Testing
- : Validating the Solution and Resulting Performance
- : Defining and Managing Transitions
- : Documenting and Packaging the Solution
- : Point-of-Implementation Readiness Engineering
- : Implementation Planning & Execution

Interpersonal Skill Building

- : Influencing Without Authority
- : Flawless Facilitation
- : Building Mutually Beneficial and Lasting Relationships
- : Managing Your Brand and Self Development
- : Communicating for Results
- : Understanding and Managing Behaviors
- : Emotional Intelligence for Project Team Members



We are kept from our goal, not by obstacles but by a path to a lesser goal. - Robert Brault



Knowledge knocks on the door of action. If it receives a reply it stays, otherwise it departs.

- S. F. Tawree





Master of Insurance Business Analysis (MIBA) Professional Designation

April 10-12, 2024
Virtual Distance Learning

HOW TO REGISTER



Phone: 866.930.CIOP



Fax: 866.308.9686



Mail: CIOP Institute
2051 Craigmere Dr.
Suite 200
Charlotte, NC 28226



VIRTUAL DISTANCE LEARNING

The 2024 MIBA designation session will be conducted through the CIOP Institute's virtual learning platform. Participants will experience the renowned Master of Insurance Business Analysis professional development program in a real time remote highly interactive learning environment. No additional costs on your part as distance learning participants are provided easy to follow instructions and links to the CIOP Institute's secure virtual learning platform – along with immediate real time access to our staff and host for any assistance in preparing for, and throughout, the class. All session materials including program textbooks are mailed to distance learning attendees two weeks prior to class.



REGISTER EARLY!

Attendance is intentionally limited to support the highest degree of interactive learning. Please register early to avoid being wait-listed

APPLICATION & REGISTRATION FORM

NAME

TITLE & DEPARTMENT

COMPANY NAME

PHYSICAL MAILING STREET ADDRESS

CITY, STATE, ZIP/POSTAL CODE

TELEPHONE

E-MAIL

TUITION: \$2,975 before March 15th – \$3,475 after March 15th

TEAM DISCOUNTS: 5% for 3+, 10% for 5+, 20% for 10+

PAYMENT METHOD: CREDIT CARD PAYMENT FOR \$ _____

Credit Card Number (VISA, MC, AMEX only)

Expiration Date

TERMS & CONDITIONS

Cancellations and transfers can be accommodated up to March 15th. An administrative charge of \$500 will be assessed cancellations and transfers

The CIOP Institute
243 5th Ave. - Suite 705
New York, NY 10016

FIRST CLASS



Introducing Virtual Distance Learning

Utilizing the CIOP Institute's virtual learning platform you can now experience our renowned professional and leadership development programs in a real time remote highly interactive learning environment. No additional costs on your part as distance learning participants are provided easy to follow instructions and links to the CIOP Institute's secure virtual learning platform – along with immediate real time access to our staff and host for any assistance. All session materials including program textbooks are mailed to distance learning attendees two weeks prior to class.

Our virtual remote learning approach is exactly the same as our on-company-site and centrally conducted programs; High impact content delivered through engaging instruction that enables participants to excel in their current position while preparing them for the higher responsibilities they aspire to.



CIOP Institute
866.930.CIOP
[**www.CIOPInstitute.com**](http://www.CIOPInstitute.com)