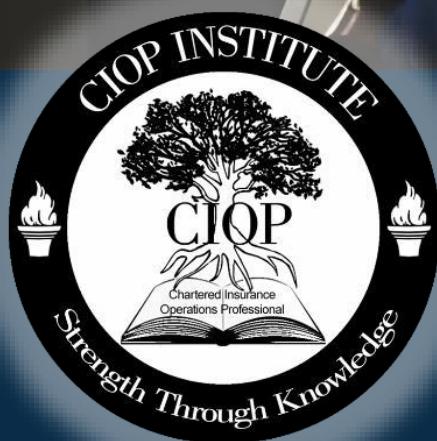




Chartered Professional Coach and Instructor (CPCI) Designation Program

**Enabling people to envision,
pursue and attain
sustainable performance
improvement and enriched
well being**

**October 21-23, 2026
New York City**



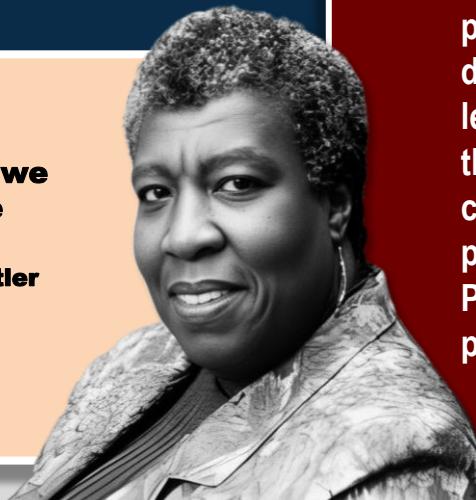
**Elevating organizational performance and human capacity
by developing the whole person to best fit the emerging
and demanding requirements of a bold new age**



A holistic approach to helping people achieve continuous professional growth and enduring wellbeing

In striving to be future fit insurance firms must reach well beyond pursuing new technologies and ensure their people are equally prepared to face and indeed master the challenges of a profoundly different and more demanding future. That the path to a better organizational future is through people constantly striving to amplify their strengths while taking responsibility to forthrightly confront and surmount their weaknesses. People who are multi-dimensional in their skills, adaptable in their approach, creative in their thinking and forever agile in their pursuit of excellence.

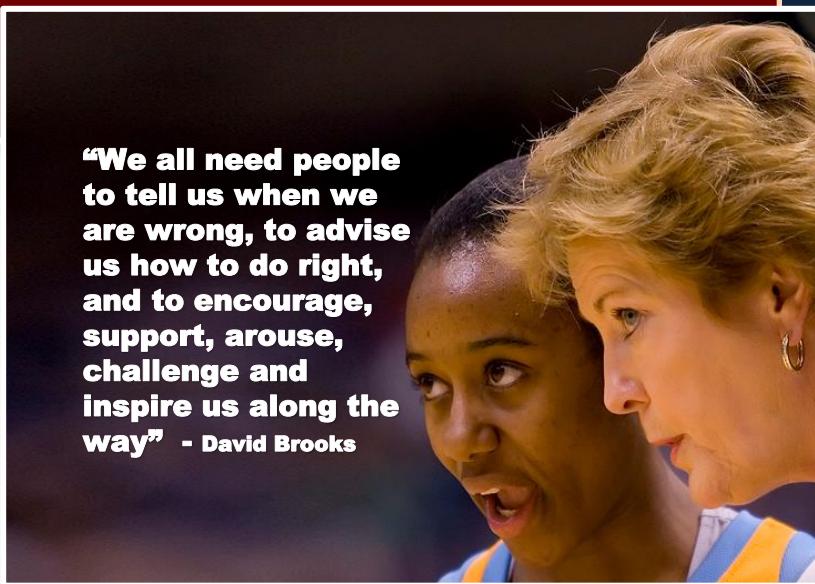
“Every person we touch, we change. Every person we change, changes us”
- Octavia Butler



Across the global insurance industry organizations are increasingly shedding their traditional command and control style in managing people with a far more enlightened and progressive coaching approach that focuses on developing the whole person. To help insurance leaders and professionals successfully navigate this future ready transition, the CIOP Institute collaborated with leading academics, authors and practitioners in creating the Chartered Professional Coach and Instructor (CPCI) program, framework and designation.

A rigorous and immediately beneficial learning experience

Through training in the CPCI Progressive Based Performance Coaching Framework, participants learn how to provide personalized pathways for people to embrace and embody the traits that enhance and expand the boundaries of who they are, their behavior, their value, and their relationships in building a coherent balanced life and a rewarding professional career. The CPCI program's deep content is organized around six highly interactive tutorials through which candidates learn how to amplify the capabilities of others: from Nurturing Relationships to Becoming Excellent Team Members: from Building Great Character to Fostering Creative Thinking: from conditioning others to become the Author of Their Own Unfolding Story to learning how to be Constructively Candid with others.



"We all need people to tell us when we are wrong, to advise us how to do right, and to encourage, support, arouse, challenge and inspire us along the way" - David Brooks



The CPCI curriculum is robust in its content, deeply impactful through its learnings and highly engaging in its delivery

Attendees emerge with the knowledge, techniques and proprietary instruments to help all those whose path they cross to achieve sustainable performance improvement and enriched well being. Additionally, participants learn how to train and instruct others in developing their coaching skills. The learning experience is truly transformative in its impact. And its impact will last a lifetime. You will explore and be trained in each of the six progressive coaching components: immersed in the underlying concepts, become licensed in corresponding proprietary coaching instruments, and gain coaching mastery through dynamic interactions, practice applications and purposeful role plays.



"The summit is what drives us. But it is the climb itself what matters"

— Conrad Anker

SELF AUTHORSHIP COACHING: Enabling people to experience the transformative and enduring benefits of writing their own story in understanding and progressing from who they were in their past, through who they presently are, and to who they aspire to become



COACHING WITH CANDOR: When and how to be constructively and empathetically candid in helping others see, understand, and take ownership of adverse behavior and performance issues that would otherwise remain unaddressed by being overconcerned with not hurting a person's feelings

COACHING FOR CREATIVITY: Fostering the creative spirit inherent in each person to go beyond traditional problem solving and to look deeply, think more expansively, and to reframe situations in developing ideas that create new possibilities, innovations, and ever higher levels of organizational achievement and competitive distinction

NURTURING RELATIONSHIPS: Building, expanding, maintaining and repairing relationships with others, and between ourselves and our work. Nourishing oneself while striving to be part of something bigger and more meaningful. The power of balanced and constructive reciprocity in life and in business

DEVELOPING TEAM MEMBER EXCELLENCE: Coaching for gaining a can-do collaborative spirit; being mindfully engaged, an active communicator and contributor; adaptable and accountable, committed, trustworthy, we-centric, and pragmatically optimistic. Able to surface and resolve conflict, be people smart, have a bias for team success as well as for the growth and well being of teammates; all while having a healthy sense of humor, humility and mutual respect

COACHING FOR CHARACTER: Cultivate awareness of the traits, practices and behaviors that serve as a virtuous context for achieving and practicing calmness, courage, integrity and resilience in contributing to a joyful life and a fulfilling career

Schedule and Venue

The 2026 Chartered Professional Coach and Instructor (CPCI) designation class will be conducted October 21-23, at the American Management Association Executive Conference Center in New York City, 1601 Broadway at 48th Street. The Wednesday October 21st and Thursday October 22nd sessions will conclude at 5:pm with the Friday 23rd finishing around noon to accommodate afternoon departures. The CPCI class content is delivered at the graduate level through dynamic tutorial presentations. Each topic is characterized by high engagement, intense interaction, lively discussion and continuous participation. And is further enlivened through rigorous cases studies, dynamic role plays, and insurance coaching illustrations. The tone is challenging and the content robust – providing a highly informative, stimulating and fast paced learning experience. Resulting knowledge is both profound and pragmatic which participants can immediately apply to the benefit of their organizations as well as to their current and their future responsibilities.



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Elevating organizational performance and human capacity by developing the whole person to best fit the emerging and demanding requirements of a bold new age

October 21-23, 2026

APPLICATION & REGISTRATION

NAME _____

COMPANY NAME _____

POSITION TITLE & DEPARTMENT _____

STREET ADDRESS _____

CITY, STATE/PROVINCE ZIP/POSTAL CODE, COUNTRY _____

TELEPHONE _____

TUITION: \$3,750 before October 10, 2026 - \$3,950 after October 10, 2026

TEAM DISCOUNTS: 10% for teams of 3+, 20% for teams of 5+, 30% for Teams of 7+

In addition to the numerous hotels within easy walking distance of the CPCI Designation Class, the AMA has negotiated preferred rates at selected hotels:
<https://www.amaconferencecenters.org/new-york/hotels/>

CREDIT CARD PAYMENT FOR \$ _____

Credit Card Number (VISA, MC, AMEX only)

Expiration Date

TERMS & CONDITIONS

- Cancellations and substitutions can be accommodated up to September 1st
- An administrative charge of \$750 will be assessed cancellations

How to Register:



Phone:
866.930.CIOP



eFax:
866.308.9686



Email:
pjames@CIOPDesignation.com

