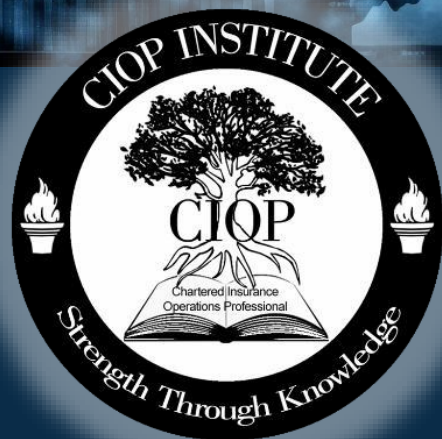


# Master of Insurance Business Analysis (MIBA) Designation Program

Defining, Designing, Verifying and Deploying Outstanding Business Solutions and Innovations

September 9-11, 2026  
Instructor Led Virtual Distance Learning

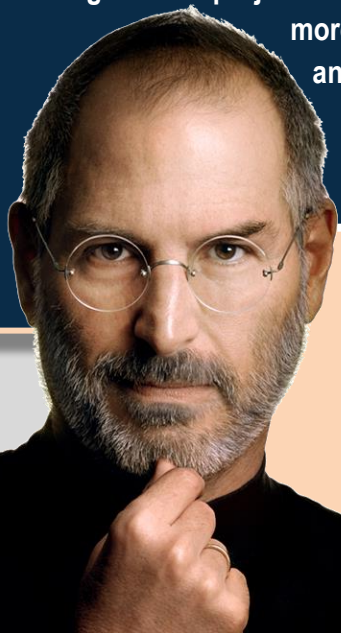


Mastering and Applying Insurance Business Analysis Best Practices by Attaining your MIBA Designation through a robust professional development program customized to the unique requirements and challenges of a rapidly changing insurance industry



## The Challenge and The Opportunity

It makes all the difference in the world. Everything, every project, every success, and every failure points to the pivotal importance of consistently and skillfully applying business analysis disciplines. All the forecasts by all the research group were correct; the business analysis process to significantly improve business performance, and assure project success, is continuing to grow in both criticality and complexity. Masterfully applying business analysis best practices is essential throughout the project life cycle and to help push the business to ever higher and more demanding standards of excellence. Indeed, the rapid and accelerating advances in artificial intelligence further positions effective business analysis front and center in fulfilling the potential of emerging technologies.



**“Everyone here has the same sense that right now is one of those moments when we are influencing the future” - Steve Jobs**

The Master of Business Analysis (MIBA) designation program provides a powerful pathway to obtaining and applying contemporary business analysis knowledge, skills, methodologies, and techniques – all within the context of insurance. The MIBA designation does this through an intense curriculum consisting of: Deep and complete course content; Supported by extensive insurance business examples and actual case studies; reinforced through practice and application. In this manner, the MIBA program provides a uniquely relevant professional development experience – while delivering immediate benefits to sponsoring organizations. Essential new knowledge is gained. Core disciplines and methodologies are learned. Skills are honed. The latest tools and techniques are grasped. Mutually rewarding relationships are enhanced. Projects and initiatives are significantly improved. Business Performance accelerates.



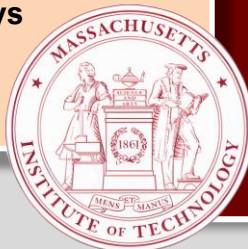
## The MIBA Professional Development Experience is Particularly Robust, Content Rich, and Practical

Topical knowledge is presented in a highly engaging and deeply impactful manner. Course content comes alive through highly interactive and dynamic instruction supported by extensive use of insurance examples and case studies. “Work-Out” sessions that are conducted throughout the MIBA class provided candidates the opportunity to practice and apply newly learned methodologies and techniques. The entire MIBA program is designed to deliver a powerful and immediately actionable learning experience – a learning experience that is truly unique and immensely rewarding for participants and their sponsoring firms.



**“Dig into every industry and you’ll find AI changing and indeed transforming the very nature of work. And such innovations are sparked by people who find fresh ways to look at the world”**

- Daniela Rus, Director  
MIT AI Laboratory



The MIBA is an intense skill amplifying program dedicated to rapidly elevating the knowledge and performance of all insurance professionals dedicated to creating outstanding business solutions. Advances in management thinking, business modeling and artificial intelligence has created an urgent need for a new business analysis skill set that embraces an ever widening and diverse group of insurance professionals including:

Project Managers and Business Analysts  
Technology Executives and Professionals  
Process Designers and Owners  
Product Managers  
Systems Designers and System Analysts  
Operational Managers and Professionals  
Financial Managers and Professionals  
Marketing and Distribution Analysts

Application Developers and Designers  
Business and IT Architects  
Business Integrators and QA Staff  
Digital, Web & UX Designers  
Customer Experience Managers  
Business Unit Heads  
Subject Matter Experts  
IT Staff, AI Engineers, Analytics

# A Comprehensive Curriculum that Rapidly Imparts New Knowledge and the Skills to Act With Purpose On This Knowledge

The MBA Designation class provides an impactful content rich presentation of all the critical concepts and leading-edge techniques associated with the business analysis process and better practices. Appreciating the amount of critical material presented, the teaching approach is quite rigorous and dynamic with a uniquely high level of attendee interaction. Instruction moves rapidly through underlying concepts, the foundational bodies of knowledge, and conveys how-to apply methodologies with supporting insurance examples and real-world insurance applications.

**“There remains this childlike belief that, in the absence of skillful business analysis, technology will make everything better”**

- Shoshana Zuboff



**BA FUNDAMENTALS & ENTERPRISE ANALYSIS:** System development frameworks; From waterfall to agile; project Accelerators, RUP, RAD, JAD; Data story boarding; Test drive development TDD; SCRUM and user experience UX modeling; business architecture frameworks; Business solution life cycle; The Elon Musk BA Algorithm; Solution scoping; Business case best practices; Risk analysis and mitigation; EA techniques & toolkit; Root cause analysis; Governance and decision right techniques; Stakeholder analysis; Nemawashi; Process design constructs; Value and CX journey mapping and analysis


**ELICITATION OF BUSINESS REQUIREMENTS:** Elicitation best practices, methodology, and techniques; Data storming; Conducting pre-elicitation preparations and diagnostics; Crafting statement-of-work and the very best use-cases; Facilitating elicitation workshops and structured walk-throughs; Conducting effective elicitation interviews; Elicitation metrics; Measuring elicitation preliminary requirements for absolute value; Identifying and analyzing dependences, cause-and-effects, and interfaces; Requirements management disciplines, Requirements packaging and controls; Managing the agile product backlog; Scope management and controls

**SOLUTION DESIGN, VALIDATION AND IMPLEMENTATION:** Designing for resiliency and key performance factors; Simplifying the design solution; Conducting rapid and join design workshops; Prototyping for results; Crafting and applying flawless testing; Focus group techniques; Ensuring forward and backward requirements solution traceability; Managing the BA rules engine; PMO 2.0 best practices; Art and science of user documentation and training; Agile iteration builds and SCRUM; Flawless Implementation planning, execution and continuous improvement


**GENERATIVE & AGENTIC AI BUSINESS ANALYSIS:** Understanding neural networks and machine learning concepts and applications; CPUs, GPUs, & Tensor cjpeg BA concepts; Supervised and unsupervised ML; Agentic AI; AI Algorithms; Natural Language Processing, LLMs, VLMs, and Retrieval Augmented Generation (RAG); Robotic Process Automation; Agentic AI and bounded autonomy; ReAct Agents, Blob, Chunking, and Vector databases; The Agency Stack; SPAR framework; Insurance AI Design Framework; Advancing from Robotic Process Automation to fully enabled Agentic AI; Incorporating AI Agents as value adding team members; Insurance AI application demonstrations illustrating Agentic AI enabled underwriting, operations, claims and marketing

**BUSINESS ANALYSIS INTERPERSONAL SKILL BUILDING:** Influencing without authority; Flawless Facilitation; Building Mutually Beneficial and Enduring Relationships; Defining and enhancing “Brand You” and managing your self development; Emotional Intelligence for improved business analysis; Understanding and managing behaviors; Communicating for results; Fostering creative thinking; Dealing constructively with difficult behaviors; Adapting communication styles to bring out the best in people and teams; How to gain mastery of the task and oneself; Giving and receiving feedback; Creating and applying Constructive Candor


## The MIBA Designation Process: Five Steps Toward Achieving the Next Very Best Version of Yourself




**APPLICATION AND REGISTRATION:** Each candidate completes and submits a Master of Insurance Business Analysis Program registration form as contained in this brochure by calling the CIOP Institute (866.930.CIOP) - or by Email or eFax to [svallen@ciopinstitute.com](mailto:svallen@ciopinstitute.com).




**CLASS PREPARATIONS:** 30 days prior to the MIBA Designation Class candidates are provided a preparation package containing thought leadership articles and other reference material, along with detailed virtual distance learning instructions, to begin conditioning new ways of thinking and imagining new possibilities. Textbooks are mailed to attendees two weeks prior to the program




**CONFERENCE PARTICIPATION:** Candidates are immersed in the two-and-a-half-day instructor led virtual distant learning MIBA Class that comprehensively imparts the bodies of knowledge, concepts, tools, and techniques for successfully initiating, shaping, and continuously improving outstanding business solutions and innovations



**MIBA CAPSTONE PROJECT:** Recognizing adults learn by doing, participants are provided a take-away assignment that helps them review, reinforce and begin applying their new knowledge to the immediate benefit of their sponsoring organizations. Candidates are provided six months to complete the MIBA Capstone which enables candidates to attend to the MIBA assignment while complementing their current daily job responsibilities.



**CONFERMENT:** Completion of the post conference Capstone Project results in awarding of the Master of Insurance Business Analysis (MIBA) as well as the Certified Artificial Intelligence Insurance Practitioner (CAIP) designations. The senior leadership of each candidate's sponsoring firm are advised of their candidate's professional development success and designation awards. The graduates receive their MIBA diplomas



**“I fundamentally believe that if you are not learning new things, you stop doing great and useful things. Be passionate and bold. Never stop learning”**

**- Satya Nadella  
Microsoft CEO**

## Schedule and Venue

The 2026 MIBA session will be conducted through the CIOP Institute's popular instructor led virtual learning platform. Participants will experience the world-renowned MIBA professional development program in a real time remote highly interactive learning environment. This dynamic remote learning approach is exactly the same as being on-site; High impact content delivered by insurance savvy instructors that enables participants to excel in their current position while preparing them for the higher responsibilities they aspire to. Each topic is characterized by high engagement, intense interaction, lively discussion and continuous participation. And is further enlivened through rigorous cases studies, dynamic role plays, insurance applications and demonstrations. The tone is challenging and the content robust – providing a highly informative, stimulating and fast paced learning experience. Resulting knowledge is both profound and pragmatic which participants can immediately apply to the benefit of their organizations as well as to their current and their future responsibilities.

The MIBA conference will be conducted Wednesday September 9<sup>th</sup> through Friday September 11<sup>th</sup>. Each daily session will begin at 9:am. The Wednesday and Thursday sessions will conclude at 5:pm with the Friday finishing at 2:30pm. There will be a 90-minute lunch break Wednesday and Thursday.

“The MIBA Class was a great experience, and I am already applying the tools and techniques we covered in class.”  
– USAA

“Thank you for such a great class – Incredibly and immediately beneficial.”  
– Nationwide Insurance

“Thank you for conducting such a phenomenal class. The knowledge gained has been incredibly beneficial to our entire organization  
– Chubb

“The MIBA class was THE BEST class I have ever attended during my career in the Insurance Industry.”  
– AIG Insurance

“It was a pleasure taking the MIBA Class and I was amazed by the magnitude of the immediately applicable content covered”  
– Great American

“We appreciate the time the CIOP Institute has taken to create the outstanding MIBA educational experience. It is second to none.”  
– Hartford Insurance

## Master of Insurance Business Analysis (MIBA) Designation Program

### Application & Registration

September 9-11, 2026



NAME

COMPANY NAME

POSITION TITLE & DEPARTMENT

STREET ADDRESS

CITY, STATE/PROVINCE ZIP/POSTAL CODE, COUNTRY

TELEPHONE

E-MAIL

**TUITION:** \$3,150 before August 20, 2026 - \$3,550 after August 20, 2026

**TEAM DISCOUNTS:** 10% for teams of 3+, 20% for teams of 5+, 30% for Teams of 7+

CREDIT CARD PAYMENT FOR \$ \_\_\_\_\_

Credit Card Number (VISA, MC, AMEX only)

Expiration Date

#### TERMS & CONDITIONS

- Cancellations and substitutions can be accommodated up to August 5<sup>th</sup>
- An administrative charge of 30% will be assessed cancellations

#### How to Register:



Phone:  
866.930.CIOP



eFax:  
866.308.9686



Email:  
[svallen@CIOPDesignation.com](mailto:svallen@CIOPDesignation.com)